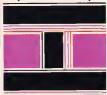


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**An amazing maze of fun.** The walls of the maze displayed on the video screen constantly change position, while The Pursuer (a square) controlled by one player chases The Pursued (a plus sign) controlled by a second player. As The Pursuer moves in closer and closer to The Pursued, an electronic beep sound increases in frequency to a fever pitch . . . until The Pursued is finally caught and wiped off the screen. Each time there is a catch, a point is scored and the chase begins all over again.

**Lot of visual and sound action.** The Pursuer and Pursued symbols are in constant motion and Gotcha keeps beeping even when the game is not being played. It is irresistible.

**A challenge for both players.** Gotcha is another great video skill game from ATARI . . . this time with plenty of psychological twists and turns, and free-flowing adrenalin. Players like to switch roles from being The Pursued to being The Pursuer. It's a pell-mell "Cat-and-Mouse" game either way, with loads of challenges and excitement.

**Reliable.** GOTCHA—like the popular PONG and SPACE RACE—is all solid state, featuring solid-state logic of computer with a one year warranty. Repairs after initial warranty period made for a nominal cost. Major components are tested to Mil. Spec. 883. GOTCHA comes in a rugged console and is precision engineered for trouble free operation.

Gotcha is designed and built by the originators of video game technology. This means less down-time for your customers, and less headaches for you.

**Easy to Operate and Service.** GOTCHA permits front access to all major components, and it features a separately locked cash box.

**Clean, contemporary look.** GOTCHA can be placed anywhere and everywhere. Fine shops, Restaurants, Waiting rooms, Recreational areas, Reception lobbies, Offices.

**Fast profit-maker.** Game time is owner-adjustable from 30 seconds to 2 minutes. Two players play for 25¢ at the flip of a switch and because players want to change roles you can count on at least 50¢ (2 plays) every time 2 people play.

**Dimensions.** Height: 63½" Width: 25¼" Depth: 31" Weight: 190 lbs. GOTCHA. Another innovative winner from ATARI, the reliable leader in video skill games.

For additional information, call or write: Mr. Patrick Karm, National Sales Manager, ATARI, Inc., 14660 Winchester Blvd., Los Gatos, California 95030, Phone (408) 374-2460.



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